



**MIPIM: 11-14 March 2025**  
**Housing Matters! on 10 March 2025**  
**Palais des Festivals, Cannes**

## **New expanded programme at MIPIM 2025 drives cross-sector collaboration to translate ideas into action**

*Mayors of major European capitals confirm attendance, alongside international investors with over €4 trillion in real estate investment power*

**London, XX February 2025** – MIPIM, the global urban festival, is set to welcome the mayors of major European capitals alongside international investors and sovereign wealth funds managing over a combined €4 trillion in assets under management (AUM). With this unprecedented concentration of capital, MIPIM provides an unparalleled opportunity to connect investors, developers, and policymakers in one place.

As real estate undergoes its most significant transformation yet, driven by shifting demographics, geopolitical changes, sustainability demands, and technological advancements, MIPIM will bring together global leaders to exchange ideas, forge partnerships, and drive solutions.

With Europe's economic competitiveness under pressure, these issues will take centre stage at MIPIM 2025, including during the [opening keynote](#) on 11 March, where industry leaders will explore the future of sustainable investment, infrastructure development, and policy innovation.

### **Key attendees**

The confirmed attendance of capital city mayors of London, Rome, Madrid and Athens underscores the critical need for collaboration between public and private sectors to shape the future of sustainable cities.

Senior political leaders at MIPIM will be joined by the world's largest real estate investors and sovereign wealth funds, including AXA IM Alts, ADIA, CBRE Global Investors, DWS, GIC, Korea Investment Corporation, LaSalle Investment Management, Investment Corporation of Dubai (ICD), PIMCO Prime Real Estate, QIA, REST (Retail Employees Superannuation Fund), Swiss Life, Teacher Retirement System of Texas, The World Bank pension fund, Wisayah global investment company, Zurich Insurance, and many others.

European delegations will be joined by representatives from Japan, Canada, the USA, Mexico, Brazil, Saudi Arabia, India, Türkiye, Oman, the UAE and Qatar, amongst others. New delegations attending MIPIM for the first time in 2025 include Bahrain, Uzbekistan and South Korea.



## Expanded 2025 programme

To help real estate players capitalise on the booming sector, MIPIM provides comprehensive workshops on residential, logistics, offices, healthcare, data centres and life sciences. In 2025, the programme is further expanded to tackle real estate's biggest challenges, from AI and talent to decarbonisation and shifting urban needs.

This year, MIPIM will launch **HTL Connection**, a revamped platform for professionals in real estate, hospitality, tourism and leisure. Leading hotel groups representing over three million rooms have already confirmed their participation in 2025, including Accor, B&B Hotels, BWH Best Western, Brazilian Minister of Tourism, Clubmed, ECE, EasyHotel, Hilton, Hotel IOI, Hyatt, Limehome, Mirum Group, Patriarche, Radisson, RHG Radisson, Rebel Investment, TUI and others.

Building on last year's successful launch, MIPIM will host **Housing Matters!**, an international half-day summit (1pm - 8pm) focused on addressing practical housing solutions. The summit will bring together key stakeholders from the public, private, and civil society sectors, encouraging cross-sector collaboration to tackle the critical housing challenges of today.

The second edition will explore the mismatch between housing supply and demand, addressing issues such as population growth, reduced housing availability, ageing demographics, migration, student housing shortages, and oversupply, with examples such as Finland. The new, more interactive format includes sessions with speeches from key players in the housing sector, an immersive workshop exploring the key aspects of the new housing deal, and networking opportunities, concluding with a cocktail.

Discussions on housing will take place throughout the week at MIPIM, featuring Housing Ministers from Denmark and the UK, alongside Anacláudia Rossbach, Executive Director of UN-Habitat.

## AI at MIPIM: A deep dive into the future

Artificial intelligence is reshaping real estate, and MIPIM 2025 will deliver an in-depth programme to help industry leaders navigate this shift. Across two days, attendees can explore AI's role in digital real estate, investment strategies, and operational efficiency:

- Wednesday, 12 March: A series of open-to-all conference sessions, including keynotes and panels, offering a strategic overview of AI's impact on real estate.
- Thursday, 13 March: Columbia AI Day, a closed-door event hosted by Columbia University, offering an in-depth exploration of AI implementation. Registration is available via [email](#).



In response to high demand from British clients, MIPIM has launched a new **UK Hub**: a three-day conference and events programme complemented by an exhibition area showcasing investment opportunities across the UK.

In collaboration with the World Green Building Council (WGBC), the Urban Land Institute (ULI), the World Business Council for Sustainable Development (WBCSD), and the Institutional Investors Group on Climate Change (IIGCC), MIPIM has created a comprehensive series of discussions at the Road to Zero stage. These discussions will focus on cities' decarbonisation roadmaps, innovative business models that facilitate the decarbonisation of existing real estate stock while driving investor returns, and effective strategies to mitigate climate risks impacting asset resilience and valuation in real estate.

On Tuesday, 11th March, MIPIM will conduct **The battle for talent** session focused on attracting and retaining talent. This session highlights how leaders can tackle this challenge by fostering inclusive cultures that engage top talent, driving meaningful change across the industry.

**Nicolas Kozubek, MIPIM Director, said:**

*"At MIPIM 2025, we are bringing together the world's largest investors and key political leaders to drive meaningful change. We are driving a deep transformation in real estate — tackling sustainability, infrastructure, and the integration of new technologies. Initiatives like the Columbia University AI programme reflect our commitment to equipping real estate leaders with the insights they need to navigate new markets, embrace innovation, and drive sustainable investment. MIPIM remains the ultimate platform where the industry's most influential voices come together to transform ideas into action."*

*Real estate is evolving faster than ever, and MIPIM has become more than just a marketplace — it's now a global forum for learning, innovation, and collaboration. We want to engage leadership and talent specialists into the conversation, ensuring the industry attracts and retains the best minds for the future. This shift towards knowledge-sharing is evident in the growing interest from academia and tech companies.*

Each year MIPIM attracts over 20,000 delegates from over 90 countries comprising key decision-makers in the real estate sector, national governments and city leaders.

MIPIM 2025 will take place on 10-14 March 2025 in Cannes, France.

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**About RX**



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RX France creates high level, world-class and market leader meeting places, covering 15 industry sectors, including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big Data & AI Paris, MIPCOM, Paris Photo, Maison&Objet\*... and many more. RX France's events take place in France, Hong Kong, Italy and Mexico. For more information, visit [www.rxglobal.fr](http://www.rxglobal.fr)

\*Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France

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RELX is a global provider of information-based analytics and decision tools for professional and business customers. RELX serves customers in more than 180 countries and has offices in about 40 countries. It employs more than 36,000 people over 40% of whom are in North America. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York stock exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX.

\*Note: Current market capitalisation can be found at <http://www.relx.com/investors>

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